

## GEORGETOWN IS EXPERIENCING TREMENDOUS GROWTH IN BOTH RESIDENTIAL AND COMMERCIAL SECTORS



### Why?

A beautiful city nestled between the clear waters of the North and South San Gabriel Rivers, Georgetown is experiencing tremendous growth in both residential and commercial sectors. In fact, the US Census Bureau ranks Georgetown in the top five fastest-growing cities in the U.S. (with a population over 50,000) for the past several years. The city and county are well prepared for this growth and continue to provide services and implement programs to insure citizens continue to enjoy an exceptional quality of life.

The people of Georgetown are friendly and the culture is rich with diversity. Residents and visitors can shop at the unique retail outlets and restaurants on the historic downtown square or the outdoor malls along IH 35. A Main Street designated city, Georgetown cherishes its revitalized Courthouse and surrounding Victorian-era storefronts on “the Most Beautiful Town Square in Texas”.

Georgetown also offers an extensive parks and recreation system and a variety of family-oriented festivals enjoyed by students at Southwestern University to the retirees at Sun City Texas.

### Business Community

Georgetown and the entire Austin metro area enjoy one of the healthiest business climates in the United States. Collaboration within the metro area is strong and has resulted in high ratings and rankings on an impressive number of national and global lists.

A diverse mix of successful businesses in Georgetown creates a strong and stable economic base making Georgetown a metro area leader. Georgetown businesses credit the community's entrepreneurial camaraderie, educated and motivated workforce, low tax, low utility rates, and exceptional quality-of-life as key factors to their success.

### Major Employers

Georgetown's workforce supports a diverse group of employers across industries including Manufacturing, Construction, Healthcare, Professional Services, Retail and Trade and Transportation. There are currently over 3,000 business in Georgetown. Of those, more than 73% are considered micro businesses, having ten employees or less. This positive growth among small businesses reflects a thriving economy and strong entrepreneurial spirit.

### Top 10 Employers:

Airborn, Inc. - 612  
St. David's Hospital Georgetown - 486  
Southwestern University - 440  
Wesleyan Homes - 420  
Caring Home Health - 310  
Smile Doctors - 300  
Lone Star Circle of Care - 256  
Chatsworth Products Georgetown - 240  
Rock Springs Hospital - 226  
Georgetown Behavioral Health Hospital - 207

## Family Friendly

Georgetown is the perfect place to keep the kiddos (along with the adults) entertained with plenty of affordable and fun options to choose from.

Blue Hole – Located five blocks north of the downtown Square along N. Austin Avenue, limestone bluffs border this scenic lagoon and popular swimming hole along the South Fork of the San Gabriel River. The entrance to Blue Hole Park is at W. Second and Rock Streets. The park features picnic areas, restrooms and wading areas.

Inner Space Cavern – In 1963, the Texas Highway Department's core drilling team discovered over 7,000 square feet of cave while taking six-inch core samples to determine if the ground was stable enough to support a large highway overpass. As they were drilling one of the test holes, the bit suddenly dropped 26 feet, and the highway crew knew there was something down there besides rock. Inner Space cavern opened to the public in the summer of 1966 and has welcomed hundreds of thousands of visitors to its beautiful site since that time.

Lake Georgetown – This recreational spot offers a number of attractions from camping, boating and fishing to biking, hiking and horseback riding trails as well as swimming and picnic areas. Lake Georgetown has several group shelters at Russell Park, which may be rented for family reunions. There is also a large pavilion located in the Nature Center area, which may be rented from Georgetown Parks and Recreation. The park gates at Lake Georgetown open at 6 a.m. and close at 10 p.m.

Splash Pads – To cool off in the hot summer months, Georgetown has several splash pad locations for families to enjoy. One is located in San Jose Park and another in the downtown area, outside the Georgetown Art Center. All splash pads are free and open throughout the summer.

Palace Theater – The Palace Theatre in the historic downtown district is home to a year-round season of live theater productions including musicals, comedies, and dramas. This former movie house was renovated and in 2001 opened as a live theater venue. View upcoming shows at: <http://www.georgetownpalace.com/calendar.php>.

The Williamson Museum – Located in the town square, The Williamson Museum is a 501(c)(3) nonprofit organization and proceeds benefit the museum's educational programming. The Museum offers free and exciting hands-on educational programs to the public through innovative exhibits, tours and outreach.

## Georgetown Independent School District

Georgetown Independent School District (ISD) serves students living in Georgetown, Texas, the county seat in Williamson County.

Georgetown ISD serves more than 12,600 students at ten elementary schools, four middle schools, three high schools, and two alternative campuses.

At GISD, students can explore approximately 80 career and technology education (CTE) courses, including but not limited to aerospace engineering, veterinary science, accounting, biotechnology, culinary arts, law enforcement, agriculture, game programming and design, audio/video production, and automotive technology. Through some of these CTE courses, students are also eligible to obtain certificates upon graduation, including Pharmacy Technician, Certified Nursing Assistant, and a variety of Automotive Service Excellence (ASE) courses.

**Tax Rate: \$1.231 - Reduced 7.6 cents since 2020**

**College Credit Hours: 5,897 - Nearly \$1M in tuition savings**

**Enrollment: 12,5579. - 7% increase since 2016/17**

Those seeking an alternative to public school can choose from:

- \*Community Montessori School
- \*Grace Academy of Georgetown
- \*Grace Episcopal School
- \*Orenda Education
- \*St. Helen's Catholic School
- \*Georgetown Charter Academy

## HIGHER EDUCATION

Southwestern University, Texas' oldest liberal arts institution, is a highly selective college affiliated with the Methodist Church. Their 1,400 students have a passion for intellectual and personal growth; enjoy small classes and numerous collaborative undergraduate research opportunities. Living-Learning Communities and the Paideia Program offer exceptional opportunities to fully integrate one's experiences in and out of the classroom.

Georgetown, Williamson County, and the entire Austin Metro Area consistently rank at the top of lifestyle, economic, and business awards and recognition.